

IMPOSSIBLE FOODS “MONEY BACK GUARANTEE” REBATE OFFER

TERMS AND CONDITIONS

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF QUALIFYING PURCHASE.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

VALID WHILE SUPPLIES LAST.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH VENMO OR PAYPAL, INC.

Impossible Foods “Money Back Guarantee” Rebate Offer (“Offer”) is sponsored by Impossible Foods, Inc. (“Sponsor”) 400 Saginaw Dr., Redwood City, CA 94063, and is administered by Prize Logic, LLC (“Administrator”) 25200 Telegraph Road, Suite 405, Southfield, MI USA 48033.

- 1. OFFER PERIOD:** The Offer begins at 12:00 PM Eastern Time (“ET”) on May 14, 2021 and ends at 11:59:59 PM ET on September 15, 2021 but is only available while supplies last (“Offer Period”). The Offer Period consists of a purchase period (“Purchase Period”) that begins at 12:00 PM ET on May 14, 2021 and ends at 11:59:59 PM ET on September 6, 2021 and a submission period (“Submission Period”) that begins at 12:00 PM ET on May 14, 2021 and ends at 11:59:59 PM ET on September 15, 2021. Sponsor reserves the right to modify or terminate this Offer at any time.
- 2. ELIGIBILITY:** The Offer is open to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years old at the time of Qualifying Purchase (defined in Section 3 of these Terms and Conditions). Employees, directors, officers, and agents of Sponsor, Administrator, and each of their respective parent companies, divisions, dealers, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Offer (“Offer Entities”), as well as the members of each of their immediate families (spouse, parents, children, siblings, and in-laws) and persons residing in the same household as such individuals are not eligible to participate. Void where prohibited or restricted by law. Participation in the Offer constitutes participant’s full and unconditional agreement to these Terms and Conditions.
- 3. HOW TO PARTICIPATE IN THE OFFER REBATE:** During the Purchase Period, a participant must purchase Impossible™ Burger 12oz Pack (\$4.99 - \$13.99 USD), Impossible™ Burger Patties 8 oz 2-pack (\$2.99 - \$9.99 USD), Impossible™ Burger Frozen Patties 6-ct (\$7.99 - \$21.99), Impossible™ Burger Frozen Patties 8-ct (\$7.99 - \$21.99), Impossible™ Burger 2lb pack (\$7.99 - \$21.99), (“Qualifying Purchase”). All Qualifying Purchases must be made during the Purchase Period to be eligible for this Offer. If a participant is not satisfied with the Qualifying Purchase, participant can elect to receive a refund of participant’s Qualifying Purchase via the eligible refund methods (the “Rebate”). To request a Rebate, during the Submission Period, an eligible participant must visit impossiblefoods.com/guarantee and complete and submit the registration information including but not limited to: participant’s first and complete last name (no initials), valid e-mail address, phone number, date of birth, street address (no P.O. Boxes will be allowed), city, state, and zip code. Participant will also have to select participant’s eligible preferred method of receiving the Rebate, either via Venmo or

PayPal. In order to receive payment via Venmo or PayPal, participant must provide either participant's phone number associated with participant's Venmo account or e-mail address associated with participant's PayPal account. Participants will not be allowed to change his or her e-mail address or account information following a Rebate request. Neither Sponsor nor Administrator are responsible for any undelivered Rebate because of incorrect account and/or contact information provided by participant. Participant must provide the reason participant wasn't satisfied with the Qualifying Purchase and then follow the links and instructions to upload a photograph of participant's original Qualifying Purchase receipt by 11:59:59 PM ET on September 15, 2021. The file must be in .JPEG, .JPG, or GIF, format and may not exceed 10MB. **NOTE: A Qualifying Purchase receipt may only be used once to receive a Rebate. A Qualifying Purchase receipt may not be used by more than one (1) participant.**

Upon verification of eligibility and receipt of the registration information, preferred method of payment, and Qualifying Purchase receipt, an eligible participant will be sent a Rebate for the amount paid for participant's Qualifying Purchase (\$2.99 – \$21.99). Rebates will be sent via PayPal or Venmo in the amount of the actual purchase price excluding tax or shipping, provided that the maximum value of the Rebate will not exceed \$21.99. Rebates are subject to availability and only available while supplies last. No more than \$20,000 in Rebates are available in the Offer. Rebates will be sent within 2-3 weeks after verification. Participant must claim participant's money within thirty (30) days. Sponsor and its agents reserve the right to adjust Rebate amount if a coupon value is present on the receipt, believed to be received as a discount on the Qualifying Purchase product. There is a limit of one (1) Rebate per household during the Offer Period. All other costs and expenses not expressly set forth herein shall be solely the recipient's responsibility. All Rebate requests are subject to verification and become the sole property of Sponsor. Fraudulent Rebate requests including use of different email address or submission of the same receipt more than one (1) time in an attempt to obtain additional Rebates may result in disqualification and any Rebate requests by the requesting party may be rendered void. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered or otherwise transferred; all will be void. Duplicate requests, reproduction or transfer of original Qualifying Purchase receipts are prohibited and will be void. This promotion is in no way sponsored, endorsed, or administered by, or associated with Venmo or PayPal, Inc. Payment initially will be set to participant's default privacy setting. Participant may change the privacy setting at any time by clicking on the transaction.

4. **LIMITATION OF LIABILITY:** By participating in this Offer, participants agree that the Offer Entities, PayPal, Inc., and each of its respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (collectively, "Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, undeliverable unique code, Rebate or Offer related notification; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access; (vii) any injury or damage, whether personal or property, to participants or to any person's

computer related to or resulting from participating in the Offer; and (viii) requests that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with these Terms and Conditions.

By participating in the Offer, each participant agrees: (i) to be bound by these Terms and Conditions; (ii) to waive any rights to claim ambiguity with respect to these Terms and Conditions; (iii) to waive all of participant's rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Offer; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Offer, including, but not limited to, any Offer-related activity or element thereof, and the participant's requests, participation or inability to participate in the Offer or using the Rebate; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of any Rebate (or any component thereof); (d) any change in the Rebate (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed Rebate (or any element thereof); or (h) the negligence or willful misconduct by a participant.

California Resident Participants: I acknowledge that I have been advised or had the opportunity to be advised by legal counsel, and I understand, my waiver shall include the provisions of California Civil Code Section 1542 ("Section 1542"), which provides as follows:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

Notwithstanding the provisions of Section 1542, being aware of Section 1542, I hereby expressly and voluntarily waive any rights I, my personal representatives, executors, heirs, next of kin and any other on my behalf, may have thereunder, as well as under any other statutes or common law principles of similar effect.

If, for any reason, the Offer is not capable of running as planned, or the integrity and or feasibility of the Offer is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Offer and/or proceed with the Offer in a manner it deems fair and reasonable. In the event of cancellation, Sponsor will honor requests received up to the time of such cancellation, while supplies last.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS OFFER IS

PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

5. **DISPUTES:** THIS OFFER IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE JUDICIAL ARBITRATION AND MEDIATION SERVICES IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT ANY CLAIM OR DISPUTE REGARDING THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR PROGRAM ENTITIES AND/OR ANY OTHER PARTY, INCLUDING THE ARBITRABILITY OF ANY SUCH CLAIM OR DISPUTE, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROGRAM PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. IF IT IS DETERMINED THAT APPLICABLE LAW PRECLUDES ENFORCEMENT OF ANY OF THIS PARAGRAPH'S LIMITATIONS AS TO A PARTICULAR CLAIM FOR RELIEF, THEN THAT CLAIM (AND ONLY THAT CLAIM) SHALL BE SEVERED FROM THE ARBITRATION AND MAY BE BROUGHT IN COURT.
6. **PRIVACY POLICY:** Sponsor's privacy policy is available at <https://www.impossiblefoods.com/privacy> ("Privacy Policy"). Personal information collected from participants is subject to the Privacy Policy. Sponsor may engage certain third-party companies to perform services in connection with the administration of this Offer and information provided by participants may be collected and used by those third parties for purposes of administration of the Offer and the fulfillment and verification of Rebates. These Terms and Conditions are intended to be a supplement to the Privacy Policy, and should not be determined to be a substitute or replacement for, or otherwise render inapplicable, the Privacy Policy. In no way other than through a provision of these Terms and Conditions that explicitly conflicts with a provision in the Privacy Policy shall these Terms and Conditions be deemed to replace or nullify any provision contained in the Privacy Policy.
7. **GENERAL:** This Offer is subject to all federal, state and local laws and regulations. Receiving a Rebate is contingent upon fulfilling all requirements set forth herein. Offer valid for individual consumers only; requests from groups, clubs or organizations and fraudulent requests will not be honored. Any attempted form of participation in this Offer other than as described herein is void and will result in disqualification. Sponsor reserves the right to disqualify any individual

found, in its sole and absolute opinion, to be tampering with the operation of the Offer, to be acting in violation of these Terms and Conditions or to be acting with the intent to disrupt the normal operation of the Offer. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Offer will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE OFFER OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** Each participant may be required to show proof of eligibility and compliance with these Terms and Conditions. If any provision of these Terms and Conditions or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Terms and Conditions valid and enforceable. The invalidity or unenforceability of any provision of these Terms and Conditions will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All materials submitted will not be returned. In the event of any conflict with any Offer details contained in these Terms and Conditions and the Offer details contained in any promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Offer as set forth in these Terms and Conditions shall prevail. If any provision of these Terms and Conditions or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Terms and Conditions valid and enforceable. The invalidity or unenforceability of any provision of these Terms and Conditions will not affect the validity or enforceability of any other provision. No participant shall have the right to modify or amend these Terms and Conditions. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Offer details contained in these Terms and Conditions details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Offer as set forth in these Terms and Conditions shall prevail

Customer Service inquiries may be made at [Contact Us](#).

©2021 Impossible Foods, Inc. All rights reserved.